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December 13, 2004

TO : U.S. PATENT & TRADEMARK OFFICE
ATTN: Examiner - Jeffrey D. Carlson
FAX NO.: 703-872-9306 TELEPHONE:
FROM: Mehdi Sheikerz
RE: U.S. PATENT APPLICATION SERIAL NO. 09/737,846
ATTORNEY DOCKET: 1359.1033

NO. OF PAGES (Including this Cover Sheet) 28**PRIVILEGED & CONFIDENTIAL**

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COMMENTS:

CERTIFICATE OF FACSIMILE TRANSMISSION
I hereby certify that this correspondence is being transmitted via facsimile to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on 12/13/04 STAAS & HALSEY By: Mehdi Sheikerz Date: 12/13/04

S&H Form: (12/04)

REPLY/AMENDMENT FEE TRANSMITTAL		Attorney Docket No.	1359.1033	
		Application Number	09/737,846	
		Filing Date	December 18, 2000	
		First Named Inventor	Masashi UYAMA, et al.	
		Group Art Unit	3622	
AMOUNT ENCLOSED	\$200.00	Examiner Name	Jeffrey D. Carlson	

FEES CALCULATION (fees effective 12/08/04)

CLAIMS AS AMENDED	Claims Remaining After Amendment	Highest Number Previously Paid For	Number Extra	Rate	Calculations
TOTAL CLAIMS	19	- 20 =	0	X \$ 50.00 =	\$ 0.00
INDEPENDENT CLAIMS	9	- 8 =	1	X \$ 200.00 =	200.00
Since an Official Action set an original due date of December 13, 2004, petition is hereby made for an extension to cover the date this reply is filed for which the requisite fee is enclosed (1 month (\$120); (2 months (\$450)); (3 months (\$1,020)); (4 months (\$1,590)); (5 months (\$2,160);					
If Notice of Appeal is enclosed, add (\$500.00)					
If Statutory Disclaimer under Rule 20(d) is enclosed, add fee (\$130.00)					
Information Disclosure Statement (Rule 1.17(p)) (\$180.00)					
Total of above Calculations =					
Reduction by 50% for filing by small entity (37 CFR 1.9, 1.27 & 1.28)					
TOTAL FEES DUE =					
(1) If entry (1) is less than entry (2), entry (3) is "0".					
(2) If entry (2) is less than 20, change entry (2) to "20".					
(4) If entry (4) is less than entry (5), entry (6) is "0".					
(5) If entry (5) is less than 3, change entry (5) to "3".					

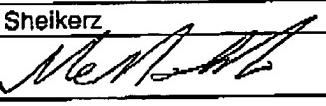
METHOD OF PAYMENT

- Check enclosed as payment.
- Charge "TOTAL FEES DUE" to the Deposit Account No. below.
- No payment is enclosed and no charges to the Deposit Account are authorized at this time (unless specifically required to obtain a filing date).

GENERAL AUTHORIZATION

- If the above-noted "AMOUNT ENCLOSED" is not correct, the Commissioner is hereby authorized to credit any overpayment or charge any additional fees necessary to:
- Deposit Account No. **19-3935**
- Deposit Account Name **STAAS & HALSEY LLP**
- The Commissioner is also authorized to credit any overpayments or charge any additional fees required under 37 CFR 1.16 (filing fees) or 37 CFR 1.17 (processing fees) during the prosecution of this application, including any related application(s) claiming benefit hereof pursuant to 35 USC § 120 (e.g., continuations/divisionals/CIPs under 37 CFR 1.53(b) and/or continuations/divisionals/CPAs under 37 CFR 1.53(d)) to maintain pendency hereof or of any such related application.

SUBMITTED BY: STAAS & HALSEY LLP

Typed Name	Mehdi D. Sheikherz	Reg. No.	41,307
Signature		Date	12/13/2004

CERTIFICATE OF FACSIMILE TRANSMISSION

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Serial No. 09/737,846
Docket No.: 1359.1033

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:

Masashi UYAMA, et al.

Serial No. 09/737,846

Group Art Unit: 3622

Confirmation No. 9089

Filed: December 18, 2000

Examiner: Jeffrey D. Carlson

For: ADVERTISEMENT DISTRIBUTING METHOD AND SYSTEM

AMENDMENT

Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

This is in response to the Office Action mailed September 13, 2004, and having a period for response set to expire on December 13, 2004. This Amendment is timely filed via certificate of facsimile on December 13, 2004.

The following amendments and remarks are respectfully submitted. Reconsideration of the claims is respectfully requested.

If there are any additional fees associated with filing of this Amendment, please charge the same to our Deposit Account No. 19-3935.